PATENT COOPERATION TREATY

Waskiewicz

545 PARK AVENUE	10700Z MAY 231P 3:		PCT WRITTEN OPINION
NEW YORK, NY 10154-005	40RGAN & FIRNEGAN	LLP	
-			(PCT Rule 56)
			0
		Date of Mailing (day/month/year)	OR HIEV SUUS
Applicant's or agent's file reference 4127-4001PC			ithin TWO months om the above date of mailing
International application No.	International filing dat	e (day/month/year)	Priority date (day/month/year)
PCT/USoo/essse	95 OCTOBER 2000	i —	12 JANUARY 2000
International Patent Classification (IPC(7): G06F 15/16 and US Cl.) Applicant : JUPITER MEDIA METRIC, IN	709/909, 917-919, 994	ication and IPC	
2. This opinion contains indication I X Basis of the opin II Priority III Non-establishm			
IV Leck of unity of V X Reasoned statem citations and ex	ent under Rule 66.9(a)(ii) wi planations supporting such s	h regard to novelty,	inventive step or industrial applicability;
IV Leck of unity of V X Reasoned statem citations and ex VI Certain document	ent under Rule 66.9(a)(ii) wi planations supporting such s	th regard to novelty, tatement CASE	inventive step or industrial applicability;
IV Leck of unity of V X Reasoned statem elections and ex VI Certain documents VII Certain defects	ent under Rule 66.9(i)(ii) wii planations supporting such s nts cited in the laternational application	th regard to novelty, tatement CASE DUE	inventive step or industrial applicability;
IV Leck of unity of V Reasoned statem citations and ex VI Certain docume VII Certain defects VIII Certain in defects	ent under Rule 66.9(s)(ii) wi planations supporting such s nts cited in the International application tions on the international ap	th regard to novelty, tatement CASE DUE	inventive step or industrial applicability; O4127-4001 PC ATTY KP July 8 2002 (2mo. Wr.†. ()
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IV Leck of unity of V Reasoned statem clations and ex VI Certain documen VII Certain deserva VIII Certain deserva S. The applicant is hereby invites When? See the time in Authority integration of the property of the form and of the property of the case	ent under Rule 68.8(s)(ii) with planations supporting such a nar cited in the laternational applicati- tions on the international ap- it to reply to this opinion. mit indicated above. The apple react-an-actession, see Rulei- react-an-actession, see Rulei- man and the language of the anea- to written reply, seempanical and opportunity; to submit an unir's obligation to consider a larger on the consider a	th regard to novelty, tatement CASE DUE. a DUE. the sent may before the seath with the seath may before the seath may be fore the	inventive step or industrial applicability; O4127-4001 PC ATTY KA July 8 2002 (2mo. Wr. 1.0) Call-up Leave 8 2007 BY capiratian-of-teal-sinc-timity-requess-this by amendments, according to Rule 66.5, 8.5 and 68.6. 18.4. gaments, see Rule 66.4 bis.
IV Leck of unity of V Reasoned statem elections and ever VI Certain docume VII Certain docume VIII Certain deserva S. The applicant is hereby invites When? See the time in Authority integration of the property in the	ent under Rule 60.2(s)(ii) with planations supporting such a inter clied in the International applicati- tions on the international ap- plication of the planation of the it indicated above. The apply and the language of the amen- nation of the amen- nation of the amen- nation of the amen- nation of the amen- lation with the co- runctional preliminary examina- tion of the amen- tation with the co- runctional preliminary examina-	th regard to novelty, tatement CASE DUE In	inventive step or industrial applicability; ONIZT-YOO RE ATTY KP JULY 8 2007 200 0. Wr. 1. 0 Call-up 1 2007 BY 1 2007 expiration-of-time-atime-timely-requese-this by amendments, according to Rule 65.5. End 65.6. End. End
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WRITTEN OPINION

International application No.

PCT/US00/29352

Г. В	. Basis of the opinion								
1. With	ı regn	ed to the elements of the international application	m:*						
	thregard to the elements of the international application:* The international application as originally filed								
님		the description:							
X		NONE NONE	, as originally filed						
		es 1-93	, filed with the demand						
			, filed with the letter of						
X		olaims:							
		NONE NONE	, as originally filed						
			, as amended (together with any statement) under Article 19						
		s NONE , filed w	ith the letter of, filed with the demund						
	hage	s none , med w	idi die leder of						
v	the	lrawings:							
ı		s 1-15	, as originally filed						
	-	s NONE	, filed with the demand						
			, filed with the letter of						
_									
х	the s	equence listing part of the description;							
			, as originally filed						
		NONE	, filed with the demand						
	Page	s NONE	, filed with the letter of						
F	the language of a translation furnished for the purposes of international search (under Rule 23.1(b)). the language of publication of the international application (under Rule 48.3(b)).								
Ш	the language of the translation furnished for the purposes of international preliminary examination (under Rules 55.2 and/ or 55.3).								
		rd to any nucleotide and/or amino acid ser the basis of the sequence listing:	quence disclosed in the international application, the written opinion was						
	contained in the international application in printed form.								
	filed	together with the international applicati	on in computer readable form.						
	fumi	shed subsequently to this Authority in v	vritten form.						
	furnished subsequently to this Authority in computer readable form.								
	The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.								
	The statement that the information recorded in computer readable form is identical to the writen sequence listing has been furnished.								
4. X	llation of:								
	х	the description, pages NONE							
	X	the claims, Nos. NONE							
	岗	the drawings, sheets/fig NONE							
. —									
5.	unendments had not been made, since they have been considered to go Supplemental Box (Ruíe 70.2(c)).								
* Replacement sheets which have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in this opinion as "originally filed".									

WRITTEN OPINION

International application No.
PCT/US00/29352

V.	Reasoned statement under Rule 66.2(a)(ii citations and explanations supporting suc) with re h statem	gard to novelty, inventive step or industrial applicab ent	ility;				
1.	statement							
	Novelty (N)	Claims Claims	NONE	YES NO				
	Inventive Step (IS)	Claims Claims	1-89 NONE	YES NO				
	Industrial Applicability (IA)	Claims Claims	1-69 NONE	YDS NO				
g.	Citations and explanations Claims 1-68 lack novelty under PCT Article 55(2) as being obvious over Bull et al. with Patent Number 5,895,845. Regarding claim(s) 1, 4, 6, 7, 11-18, 65-56, 58-40, 51-53, 65-69, Bull teaches settmating traffic content, col. 7, lines 13-19. Bull teaches statically analyzing traffic, col. 8, lines 7-8. Bull teaches starting and accessing said traffic data, col. 8, lines 38-25. Regarding claim(s) 2, 25, 57, 50, Bull teaches advertising content, col. 8, lines 19-21. Regarding claim(s) 5, 25-25, 64, Bull teaches using criteria, col. 8, lines 5-6. Regarding claim(s) 8, 10, Bull teaches a Web front end, col. 7, lines 26-30. Regarding claim(s) 8, 54, Bull teaches a Web front end, col. 7, lines 26-30. Regarding claim(s) 8, 54, Bull teaches system administration, col. 8, lines 45-45.							

WRITTEN OPINION

International application No.

PCT/USoo/gasss

Supplemental Box

125" " " " "

(To be used when the space in any of the preceding boxes is not sufficient)

Continuation of: Boxes I - VIII

Sheet 10

TIME LIMIT:

The time limit set for response to a Written Opinion may not be extended. 37 CFR 1.484(d). Any response read after the expiration of the time limit set in the Written Opinion will not be considered in preparing the International Perliminary Examination Report.

Form PCT/IPPA/408 (Supplemental Box) (July 1998)*